PTK’s Fall Scholarship Webinar

Christin Grissom
AVP of Scholarship

Kristin Ware
Scholarship Specialist
Webinar Overview

Our Scholarships

The App

Tips

PTK Connect
Did You Know?

- **Every** scholarship has a purpose?
- PTK has 2 different types of scholarships?
- Knowing where you are in your educational journey helps you to find scholarships
- PTK has scholarships for all majors
- PTK scholarships are not automatic
- PTK has scholarships for international students
- PTK scholarships are for full-time and part-time students
- PTK pays scholarship funds directly to the student, not the college
Number of Programs: 25

Completed Applications: 20,000+

Application Open Year-Round
2 Deadlines a Year

Over 600 Scholars Recognized Annually

Nearly $1 Million + $42 Million in Transfer Scholarships
Application Updates

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Fall Scholarships

**Need Based Scholarship**
- Oberndorf Lifeline to Completion Scholarship
  - Unanticipated financial barrier? Help is here!
  - Up to 15 Scholars Annually, $1,000 each

**Master’s Scholarship**
- GEICO Pathway to Completion Master’s Degree Scholarship
  - 2 Scholars, $2,500 each

**Scholarships Available (Deadline: October 25, 2019)**
- All-USA Academic Team- 20 Scholars, $5,000 each
- Coca-Cola Academic Team- 150 Scholars, $1,000-$1,500 each
- New Century Transfer Pathway Scholars- 52 Scholars, $2,250 each
- New Century Scholar Workforce Pathway Scholars- 52 Scholars
- All-State Academic Teams- numbers & amounts vary
- Hites Transfer Scholarships- 10 Scholars, $7,500 each
- Guistwhite Scholarships- 15 Scholars, $5,000 each
- GEICO Pathway to Completion Bachelor’s Scholarship- 2 Scholars, $1,500 each
- TVA STEM Scholarship- (MS) 2 Scholars, $2,250 each
- Christopher A. Calhoun Transfer Scholarship- (SC) 1 Scholar, $1,000
All-USA & Coca-Cola Academic Team

• Students apply with one application for four scholarship opportunities.
• All-USA Academic Team
• Coca-Cola Academic Team
• Coca-Cola New Century Scholars
• All-State Academic Teams (hosted in 38 states)
Important All-USA Program Dates

- **Year-Round**: Application available online
  
  *Revisit your App each semester to make updates*

- **October 25, 2019**– Applications due by 5:00 pm CST
  
  *(Note: Some colleges may have EARLIER deadlines.)*

- **February 2020** - All nominees receive application status notifications

- **March 28-30, 2020** - AACC Convention
  
  *All-USA top 20 Scholars & New Century Transfer Pathway Scholars are recognized*

- **September 2020** – ACCT Congress
  
  *New Century Workforce Pathway Scholars are recognized*
Spring Scholarships

*Leaders of Promise Scholarship*
  - 200 Coca-Cola Scholars, 25 earmarked for Veterans & 7 Global Scholars, $1,000 each

*GEICO Pathway to Completion Associate Degree Scholarship*
  - 2 scholars, $1,000 each

*Oberndorf Lifeline to Completion Scholarship*
  - Up to 15 Scholars Annually, $1,000 each

*Pearson Scholarship for Higher Education*
  - Associate & Bachelor’s degree support, Pearson Mentor & free textbook access
  - 10 Scholars, $5,000 each

*Resurreccion Public Safety & Coleman Fire Science Scholarships*
  - Criminal Justice, Fire Science/Technology, EMS, Public Safety Administration, Emergency Management & Homeland Security Majors
  - 2 Scholars, $1,000 each

*Deadline: May 15, 2020*
Turnaround Time

_Truth vs. Myth_

- Apply in the Fall, receive funding in the Fall
- Apply in the Spring, receive funding in the Fall
- If my friend heard they won a scholarship from PTK, but I didn’t hear back on the same day, that means I didn’t win.
- If I won a PTK Scholarship, I should win a Jack Kent Cooke Scholarship.

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It’s All in the Details

- You
  - Major
    - Identify Need in Community
  - Career
    - Problem Solve
  - Endeavor Essay
Get a Running Start

- Draft a sample biography
- Draft your short & long term goals
- Draft a list of your areas of service & volunteerism
- Draft an endeavor essay
- Line up two individuals to serve as recommenders
- Bank responses in a scholarship resume
Make Your App Shine

• Provide details when explaining your involvement.
• Use numbers.
• Do research and include examples.
• Do not answer N/A or leave fields blank.
• People who “don’t have time” are not considered.
• Do not fudge facts.
• Avoid writing a sob story.
• Remember, judges are human beings, too.
Letters of Recommendation

- Identify someone who knows you well.
- Pay attention to the purpose of the recommendation and read the instructions.
- Speak to recommenders early.
- Do not ask family, friends or peers to write your recommendation.
- Provide the recommender with a copy of your application and/or a summary of your campus and community involvement.
- Let the recommender know details about the scholarship to help them customize responses.
- Request a copy.
- Send a thank you note.
Essays

- Use details and be specific.
- Address the question prompt.
- Understand the instructions.
- Read all sections before writing.
- Research.
- Write sample responses to finesse before submitting your app.
- Ask others to review, proofread and critique.
- Proofread, proofread and then PROOFREAD some more.
App Tips

- Don’t procrastinate.
- Allow yourself time to log back in to the application to revise your content.
- Start the application early to avoid or resolve technical issues.
- Give recommenders the courtesy of time.
- Your app saves in the background while you work.
- Hit the Finish button to submit your app.
- Download a copy for your records.
Live Look

PTK Scholarship Application

- Eligibility: Section Complete
- Applicant Profile: Section Complete
- Volunteerism: Section Complete
- Essay: Section Complete
- Upload: Section Complete
- Waiver: 1 remaining question

Closes Friday, October 25, 2019 at 11:59 PM CDT
Deadlines

Dear Stress,

Let’s Break Up...

Start Your PTK Scholarship App Now!

Student Deadline: October 25, 2019, 5pm CT
Nominator Deadline: November 8, 2019, 5pm CT
There’s More!

Login to PTKConnect
Need Help?

Scholarship.Programs@ptk.org
601.987.5741

Login to your app at: scholarships.ptk.org